



# Choosing a Theme for Your WordPress Website

# Hello!

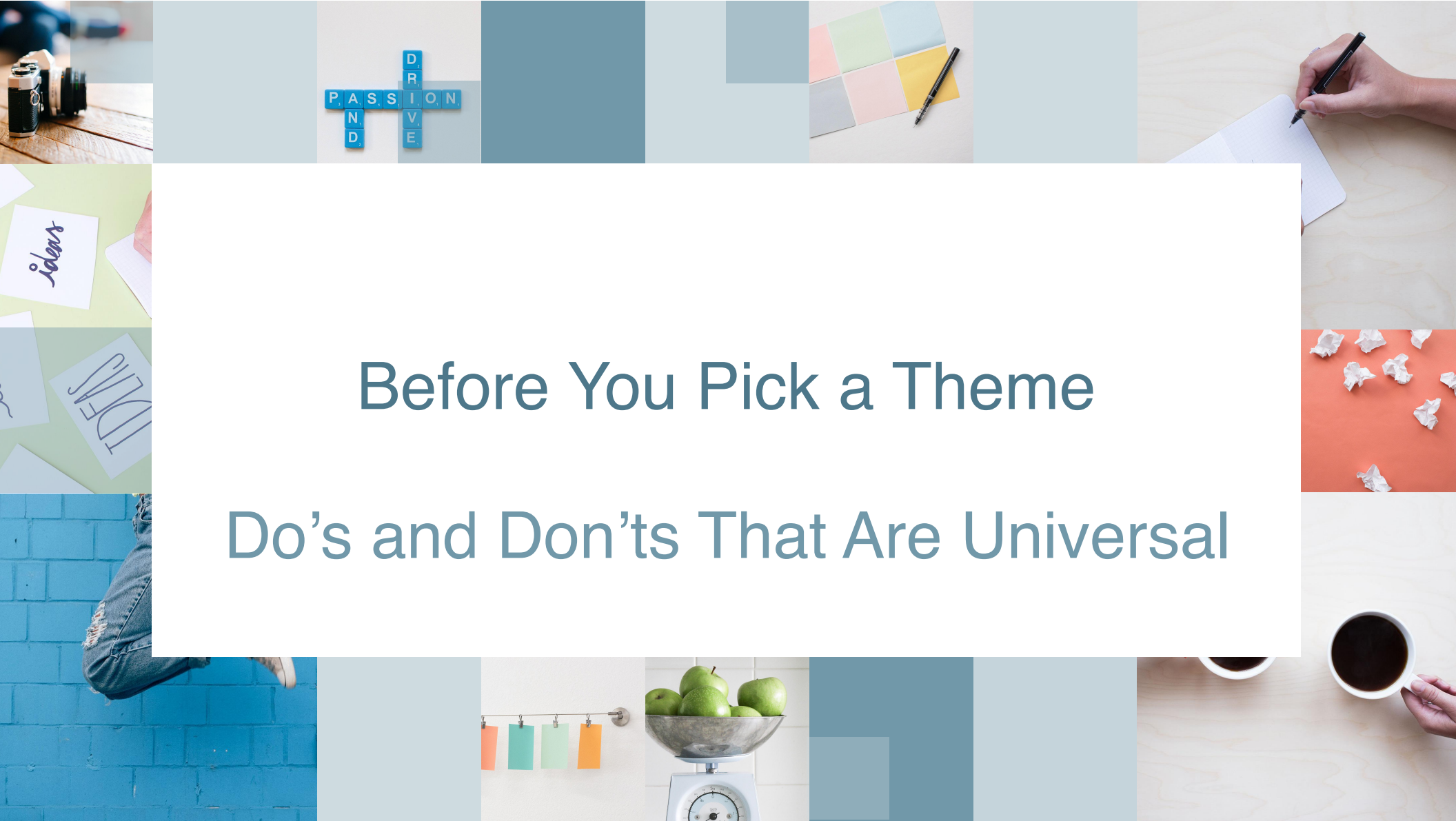
## I am **Laura Byrne-Cristiano**

I made my first WordPress site in 2006, and I've created/written for/consulted for sites in a variety of content areas ever since from small businesses, to non-profits, to large entertainment new sites.

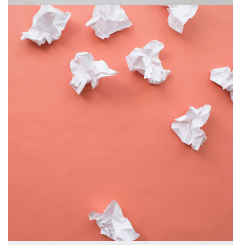
You can find me at @NewYorkerLaura on all social platforms

Today's PowerPoint can be found at [bit.ly/themesWordCamp](http://bit.ly/themesWordCamp)





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# Before You Pick a Theme

## Do's and Don'ts That Are Universal

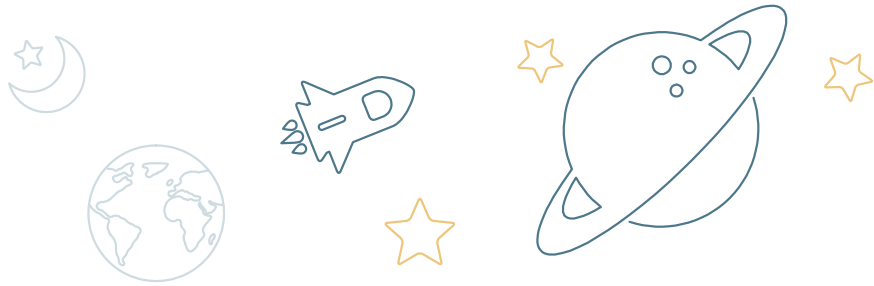
## Theme must haves in 2018

- Get from a reliable source that is GPL compliant
- Make sure it's mobile responsive
- Make sure it's accessible

## Things to Avoid...AKA Things Whose Day Has Come and Gone

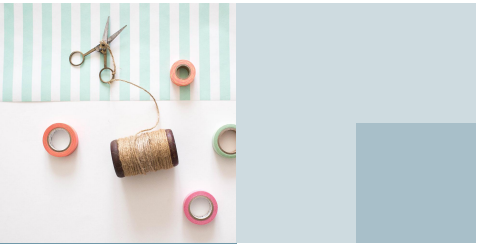
- Sliders on the home page
- Too many pop-ups
- Themes that are specifically for limited browsers





# Launch Your Site Using Trusted Theme Sources

- **YOUR DASHBOARD: START HERE**
- **Other sources**
  - [Elegant Themes](#)
  - [StudioPress](#)
  - [ArrayThemes](#)
  - [Themify](#)



Use search and ratings to find the best option for you.

*The best part*

